

This information is being collected as part of the Highway 11 Improvements Study & Class Environmental Assessment being undertaken by the Ontario Ministry of Transportation, to be used in the assessment of local economic impacts. Be assured that all information collected will be kept strictly confidential as outlined in the Freedom of Information and Protection of Privacy Act.



**HIGHWAY 11 IMPROVEMENTS STUDY (G.W.P. 5817-04-00)  
BUSINESS IMPACT ANALYSIS QUESTIONNAIRE**

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***PART A: BUSINESS IDENTIFICATION***

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax # \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

Building Ownership:      Lease: \_\_\_\_\_ Own: \_\_\_\_\_

If **Leased**, please provide the building owner's name & contact information:

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***PART B: NATURE OF YOUR BUSINESS***

**1. What is the nature of your business? What are the primary activities at this location?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2. How long has your business been operating at its current location?**

\_\_\_\_\_ (years/months)

**3. Including yourself, how many employees work at this location?**

- a. Full Time \_\_\_\_\_
- b. Part Time \_\_\_\_\_
- c. Seasonal \_\_\_\_\_

**4. How dependent is your business on drive-by traffic?**

- a. Very dependent \_\_\_\_\_
- b. Somewhat dependent \_\_\_\_\_
- c. Not very dependent \_\_\_\_\_
- d. Not at all dependent \_\_\_\_\_



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**5. What percentage of your business sales are local resident versus non-resident auto traffic?**

- a. Resident \_\_\_\_\_
- b. Non-resident \_\_\_\_\_
- c. Unknown \_\_\_\_\_

***PART C: PAST TRENDS OF RETAIL SALES***

**6. Over the last 5 years the company's retail sales have:**

- a. increased \_\_\_\_\_
- b. decreased \_\_\_\_\_
- c. stayed the same \_\_\_\_\_
- d. prefer not to answer \_\_\_\_\_

**7. If retail sales of your firm have increased since 2005, by how much have sales increased within this period of time?**

- a. 1% to 5% \_\_\_\_\_
- b. 6% to 10% \_\_\_\_\_
- c. 11% to 15% \_\_\_\_\_
- d. 16% to 20% \_\_\_\_\_
- e. more than 20% \_\_\_\_\_

**8. If the retail sales of your company have decreased since 2005, by how much have sales decreased in this period of time?**

- a. 1% to 5% \_\_\_\_\_
- b. 6% to 10% \_\_\_\_\_
- c. 11% to 15% \_\_\_\_\_
- d. 16% to 20% \_\_\_\_\_
- e. more than 20% \_\_\_\_\_

**9. What is your approximate annual gross revenue? (for example in the last two years, 2009 / 2010)**

- a. Up to \$50,000 \_\_\_\_\_
- b. \$50,000 to \$100,000 \_\_\_\_\_
- c. \$100,000 to \$150,000 \_\_\_\_\_
- d. \$150,000 to \$250,000 \_\_\_\_\_
- e. more than \$250,000 \_\_\_\_\_
- f. prefer not to answer \_\_\_\_\_

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**PART D: IMPACTS ASSOCIATED WITH PROPOSED IMPROVEMENTS TO HIGHWAY 11**

**10. Please provide your comments regarding the impact of the proposed highway improvements (i.e. widening or realignment in the Kilworthy Road area) on your company's services / retail sales. Please check the response that best applies to your situation.**

- a. no effect on services / sales \_\_\_\_\_
- b. minor positive effect on services / sales \_\_\_\_\_
- c. major positive effect on services / sales \_\_\_\_\_
- d. minor negative effect on services / sales \_\_\_\_\_
- e. major negative effect on services / sales \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**11. Please provide your comments regarding the impact of closing direct access to Highway 11 and providing access via the proposed service road network on your company's services / retail sales. Please check the response that best applies to your situation.**

- a. no effect on services / sales \_\_\_\_\_
- b. minor positive effect on services / sales \_\_\_\_\_
- c. major positive effect on services / sales \_\_\_\_\_
- d. minor negative effect on services / sales \_\_\_\_\_
- e. major negative effect on services / sales \_\_\_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**12. Do you have any comments relating to the proposed realignment in the Kilworthy Road area? If so, please specify.** For details about the project please visit - <http://highway11study.ca/consultation-public-info-centres.html>

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



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13. **Do you have any comments relating to the proposed widening of Highway 11? If so, please specify.** For details about the project please visit - <http://highway11study.ca/consultation-public-info-centres.html>

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14. **Do you have any comments relating to access to Highway 11 via service roads, sideroads and interchanges? If so, please specify.**

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15. **Do you have any specific concerns relating to existing conditions on Highway 11 which have an impact on your business operations? If so, please specify.**

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16. **Would you like to meet with the Project Team in person to discuss issues and conditions related to your business?**

Yes

No

**Please mail, fax or email completed surveys to:**

Tyler Drygas  
Senior Environmental Planner  
URS Canada Inc.  
75 Commerce Valley Drive East, Markham, Ontario, L3T 7N9  
Fax: (905) 882-4399  
Email: [project\\_team@highway11study.ca](mailto:project_team@highway11study.ca)

***Thank you for taking the time to complete this questionnaire.  
Your input is greatly appreciated.***

***Please feel free to attach any additional comments to this questionnaire.***