



February 7, 2011

Dear Sir or Madam:

**RE: NOTICE OF PUBLIC INFORMATION CENTRE #3  
Highway 11 – Improvements from 1.0 km South of Simcoe Road 169 Northerly to Muskoka  
Road 169, G.W.P. 5817-04-00**

URS Canada Inc. has been retained by the Ontario Ministry of Transportation (MTO) to undertake a Class Environmental Assessment (EA) and Preliminary Design Study for upgrading Highway 11 to Controlled Access Highway standards from 1.0 km south of Simcoe Road 169 northerly approximately 20 km to Muskoka Road 169. This project is located within the Township of Severn in Simcoe County and the Town of Gravenhurst in the District Municipality of Muskoka.

The purpose of this study is to identify possible interim improvements as well as an ultimate improvement strategy to address the capacity and operational needs along the Highway 11 corridor within the study limits to 2038. The ultimate vision for this section of Highway 11 is a controlled access freeway, which will limit all vehicle access to the highway to interchange locations only. Closure of at-grade intersections and entrances, improvements to existing interchanges, and the possible introduction of new interchanges as well as service road connections to provide alternative access for residences and businesses fronting on to Highway 11 will be examined as part of this study. The recommended improvements may be introduced in a staged manner in order to address the existing and future capacity and operational needs along this section of the Highway 11 corridor.

Over the past several months the Project Team has been in the process of assessing and evaluating realignment alternatives in the Kilworthy Road area and at the north end of the study area. **Realignment Alternatives at the north end of the study area (between Sedore Rd. and Muskoka Rd. 169) are not being carried forward for further consideration.** The Project Team has also completed the assessment and evaluation of interchange alternatives. The results of this work, as well as the preferred plan for the entire Highway 11 corridor will be presented for public review and comment at the upcoming Public Information Centre.

The third Public Information Centre (PIC #3) for the Highway 11 Improvements has now been arranged. The purpose of this third PIC is to present and receive input on the evaluation of alternatives and a preferred plan that summarizes the results of the assessment and evaluation of alternatives for the entire Highway 11 corridor within the study area.

PIC #3 will be held as follows:

**Tuesday February 22, 2010  
4:00 p.m. to 8:00 p.m.  
Royal Canadian Legion  
290 Veterans Way  
Gravenhurst, Ontario**

The PIC will be a drop-in style open house session to allow members of the public to review display material and discuss the study one-on-one with project team members. In addition, brief presentations will be provided at hourly intervals to provide a study overview. You are encouraged to attend the PIC and to provide us with

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your views and comments so that they can be considered as the study progresses.

In order to support the assessment of local economic impacts resulting from the recommended plan, a **Business Impact Analysis Questionnaire is enclosed. This business survey seeks to obtain information regarding the nature of your business, past trends of retail sales, and your perceived impacts associated with the proposed Highway 11 improvements.** Your participation in this survey is greatly appreciated.

For those who are unable to attend the PIC in Gravenhurst, the PIC display materials and comment sheet will be available on the project website ([www.highway11study.ca](http://www.highway11study.ca)) on the same day as the event. You could also arrange to meet one-on-one with a Project Team member at the URS Canada Inc. office in Markham to discuss the project and any concerns you may have. If you would like to arrange a meeting or a telephone conversation with a representative from the Project Team, please contact Leslie Leamen at 905-882-4401 ext.234 or by emailing [project\\_team@highway11study.ca](mailto:project_team@highway11study.ca).

Comments and information regarding this study are being collected to assist the Ministry of Transportation in meeting the requirements of the *Environmental Assessment Act*. This material will be maintained on file for use during the study and may be included in study documentation. With the exception of personal information, all comments will become part of the public record.

Should you have any questions or require further information regarding this project, please feel free to contact the undersigned, or any of the contacts listed in the "Notice of Public Information Centre #3" (enclosed).

Yours truly,

**URS Canada Inc.**

Paul Hudspith  
Project Manager

c.        R. Turcotte        - MTO  
          T. Rogers        - MTO  
          P. Puccini         - URS  
          T. Drygas         - URS

Encl.